

MAPADOC

THE LEARNING JOURNEY INTERNATIONAL HANDLES MORE ORDERS

WITH LESS HELP THANKS TO MAPADOC EDI

**CLIENT: THE
LEARNING JOURNEY
INTERNATIONAL, LLC**

“In addition to the way MAPADOC EDI has streamlined our order entry, shipping, and fulfillment process in general, there have been several unexpected benefits. We know exactly what our inventory position is at all times, and our stock situation is now manageable.”

Debbie Frere
CFO
The Learning Journey
International, LLC

“If someone called me as a reference for MAPADOC EDI, I would tell them, ‘Do it yesterday, don’t wait,’” proclaimed Debbie Frere, CFO at The Learning Journey International, LLC. “If it wasn’t for MAPADOC EDI, we would have had to hire at least two more people by now, plus a small army of temps at Christmas.”

The Learning Journey has been designing and manufacturing an exclusive line of award-winning children’s interactive educational products since 1995 and is now in numerous international markets with products in multiple languages, including a large range of bilingual products.

MANUAL DATA ENTRY BECOMES OVERWHELMING

Prior to using MAPADOC EDI, The Learning Journey used third-party EDI providers and entered all of their data manually. However, when their order quantity increased after adding drop shipments, the team found it was too hard to keep up with the volume of entries.

Debbie stated, “We asked our software reseller what they recommended as a solution, and without hesitation, we were strongly recommended to look at MAPADOC EDI. After seeing a demo, we knew why. The solution seamlessly integrates with our Sage 100 system--so much so that it feels like one program, and it automated all of our manual processes.”

MAPADOC EDI AUTOMATES PROCESSES

With MAPADOC EDI in place, duplicate data entry and the errors that are inherent with a manual process have been reduced substantially. In addition, The Learning Journey team previously had to print shipping labels separately, which is now automated through MAPADOC.

“We used to process an average of 100 orders every Monday with another 30-50 per day the rest of the week,” recalled Debbie. “However, during the holiday, we’d process 30,000 orders over a six-week period. It took one person all week just to keep up with the manual data entry. It was completely overwhelming until we got MAPADOC.”

MAPADOC EDI HANDLES INCREASED VOLUME AND ADDITIONAL RETAILERS WITH EASE

The system really proved its value when the company added Walmart to their list of retailers. “When we took on Walmart it happened so fast we didn’t have time to set them up in MAPADOC right away; we also didn’t expect the volume to be what it was,” shared Debbie.

“We couldn’t keep up! It was more than double the volume of Toys “R” Us. We had our fulfillment person, two temps and all our C-level executives (7 people total) keying orders all day long to keep up with the 2,000 -plus orders per day. Now that we have Walmart set up on MAPADOC, our fulfillment person handles every order out of our 40,000 square foot warehouse in the U.S.”

In addition to Walmart, the company also works with Kohl’s, T.J.Maxx, Marshalls, and Amazon--to name a few. They also ship direct to 600 Costco and Sam’s Club stores for both their book and toy product lines. It’s not unusual for the company to receive 800 Toys “R” Us orders in the warehouse on any given day.

ENDLESS BENEFITS AND OUTSTANDING SUPPORT

Debbie continued, “In addition to the way MAPADOC EDI has streamlined our order entry, shipping, and fulfillment process in general, there have been several unexpected benefits. We know exactly what our inventory position is at all times, and our stock situation is now manageable. I’ve also been so impressed with the exceptional support and training we get with the MAPADOC team. I actually understood what I learned during training and appreciate the things I can do within the MAPADOC system myself. We recently had a challenge with Amazon’s 753/745 routing, and MAPADOC automated it for us. When I have a question, our consultant is there to help and the ongoing support is outstanding.”

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